



Multi-Media Story Telling



Using Social Media Effectively

1. What are somethings that are identifiers of your organisation?

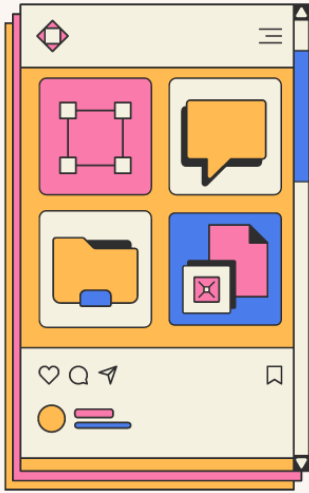
2. Who is your audience?

3. What does a mission statement sound like? Goals/purpose?

4. What colors, symbols, fonts, ect do you want to go with?

5. What is your biggest event(s) that you want to capatalize on?

6. What are some clubs/orgs you could work with?



Brainstorm

what are key actionable items you can identify to create, build, or improve your social media presence?