



Why Club Matter!

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Student Organization Academy
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Welcome and Introductions

- ▶ Who am I?
- ▶ Who are you?



Vocational Discernment

▶ Let's explore!



Challenge of Leadership

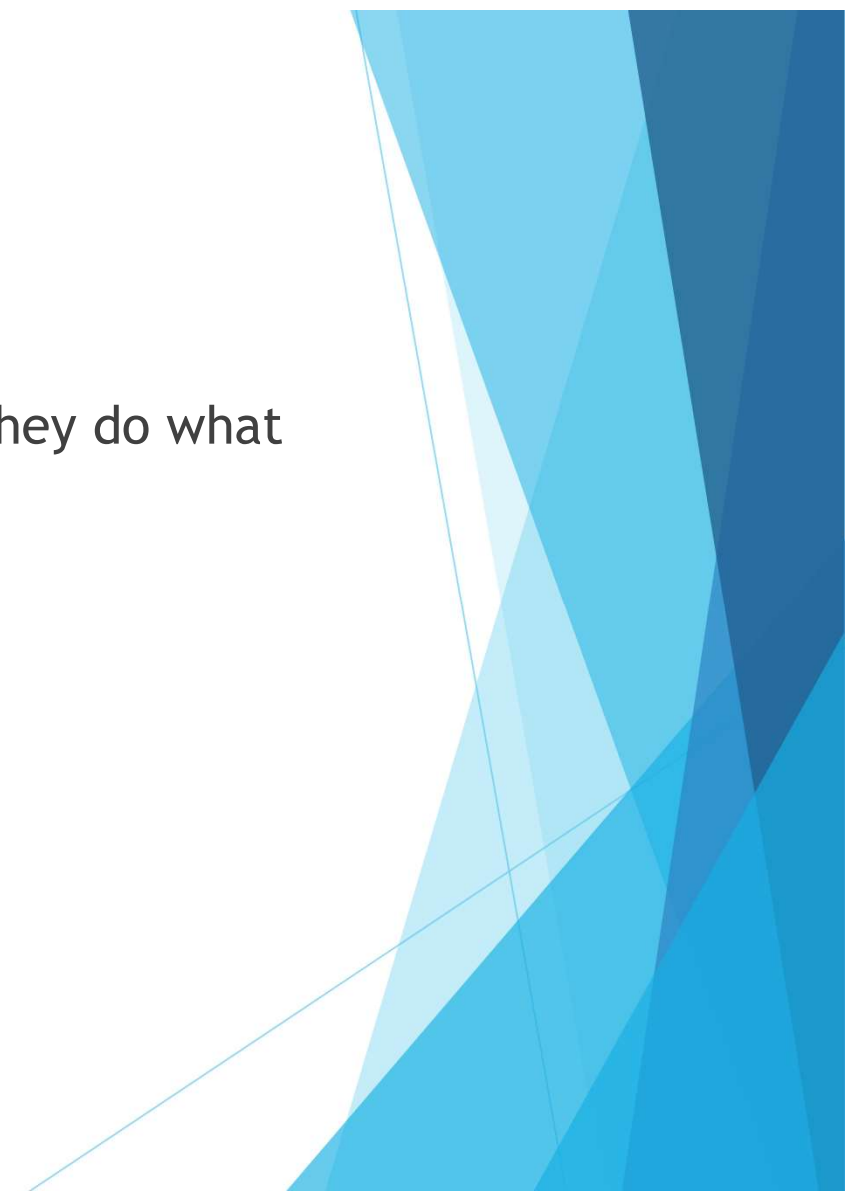
- ▶ The struggle is real...
 - ▶ Varying levels of group engagement
 - ▶ Members who join in name only
 - ▶ Lack of clarity about what your group should do
 - ▶ Lack of time
 - ▶ Lack of resources
- ▶ ...It's not easy to lead organizations!

Reality of Organizational Membership

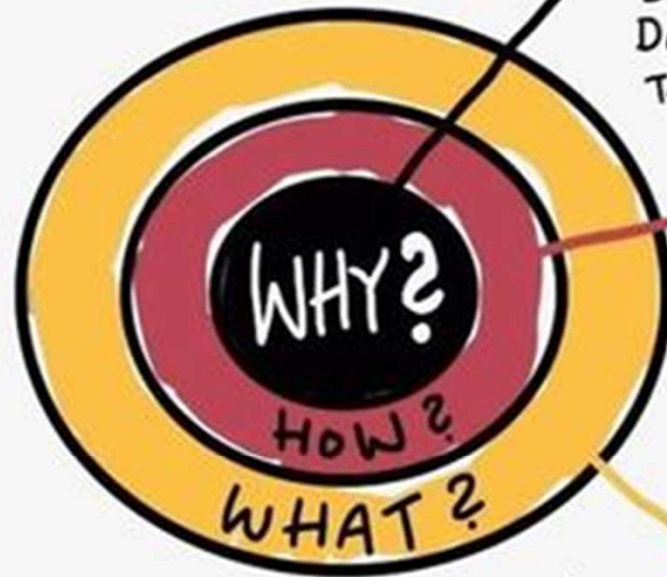
- ▶ Members join
 - ▶ during the energy or rush of Club Day...before classes get complicated
 - ▶ because a friend thought it sounded fun
 - ▶ because they wanted to try something new
 - ▶ because...
- ▶ Leaders lead
 - ▶ because someone needed to run the group
 - ▶ because everyone else graduated
 - ▶ because we wanted to be in charge
 - ▶ because we want to expand our resume
 - ▶ because...

Missing the WHY!

- ▶ The best organizations are inspired by WHY they do what they do rather than what they do
- ▶ Simon Sinek - “Golden Circle”



GOLDEN CIRCLE



WHY DO YOU DO WHAT YOU DO? WHAT'S THE PURPOSE?

HOW DO YOU DO WHAT YOU DO?

WHAT DO YOU DO?

IDEA: SIMON SINEK

Student Org - WHAT? HOW? WHY?

▶ WHAT?

- ▶ Have meetings
- ▶ Host events
- ▶ Host speakers
- ▶ Raise money
- ▶ ...

▶ HOW?

▶ WHY?



Student Org - WHY? HOW? WHAT?

▶ WHY?

▶ HOW?

▶ WHAT?

- ▶ Have meetings
- ▶ Host events
- ▶ Host speakers
- ▶ Raise money
- ▶ ...

Student Involvement's Golden Circle

- ▶ **WHY?** We believe that, through involvement, individuals discover their passions and develop their strengths to lead a purposeful life.
Discover. Develop. Lead.
- ▶ **HOW?**
 - ▶ By creating safe space to cultivate community
 - ▶ By facilitating belonging and social engagement
 - ▶ By providing leadership and professional development experiences
 - ▶ By teaching students to advocate for themselves and others
 - ▶ By giving students opportunities to achieve and the space to fail
- ▶ **WHAT?**
 - ▶ We promote belonging and provide leadership opportunities through the Office of Student Involvement, Gallagher Student Center, and Commuter Services.

University-Wide

- ▶ Creating a space for students to belong
- ▶ Vibrant campus community
- ▶ Club Day 2024 had 129 unique clubs represented & drew highest turnout since pre-COVID
- ▶ Leadership development for members
- ▶ A legacy of impact