Evaluating Your Programs

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slido

Name a program you have attended and LOVED in the last year.

ⓘ Start presenting to display the poll results on this slide.

slido

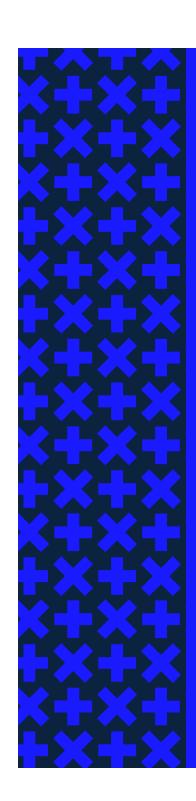# What did you enjoy about it? How did you find out it was happening? Anything you'd change?
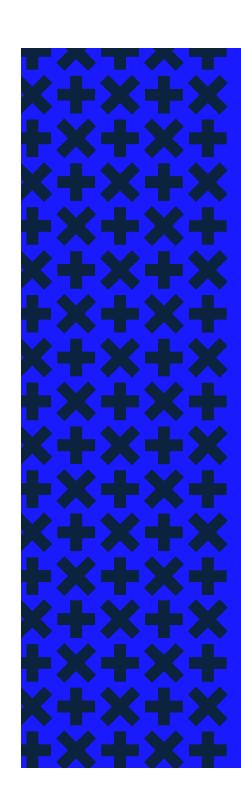
ⓘ Start presenting to display the poll results on this slide.

Why should you evaluate?

- Why would you keep buying the same pair of pants if they didn't fit?

- Repetition allows us the amazing opportunity to improve as you go

- Evaluation keeps your programming relevant and hopefully meets the needs of the population you are trying to serve
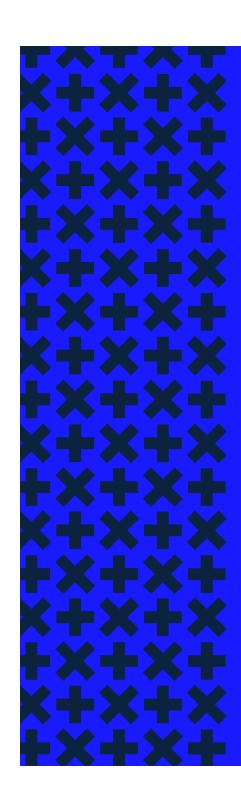
Evaluation isn't as scary as it sounds

- Immediate
  - Reflect and take notes
- Shorter term
  - Add a quick evaluation method at the end of every program
- Longer term
  - Wait until the end of a semester to issue a longer survey and analyze the findings
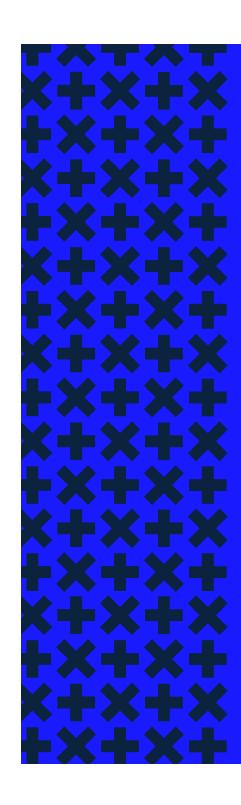
- Start somewhere!

Start with the following questions...

- What do I want to improve about my organization?

- Who are my key stakeholders?
  - Club members
  - Event attendees
  - Other students
  - Advisors
  - Other

- How are we defining success?
  - Attendance
  - Engagement/Return engagement
  - Reach via media
  - Staying on budget
  - other
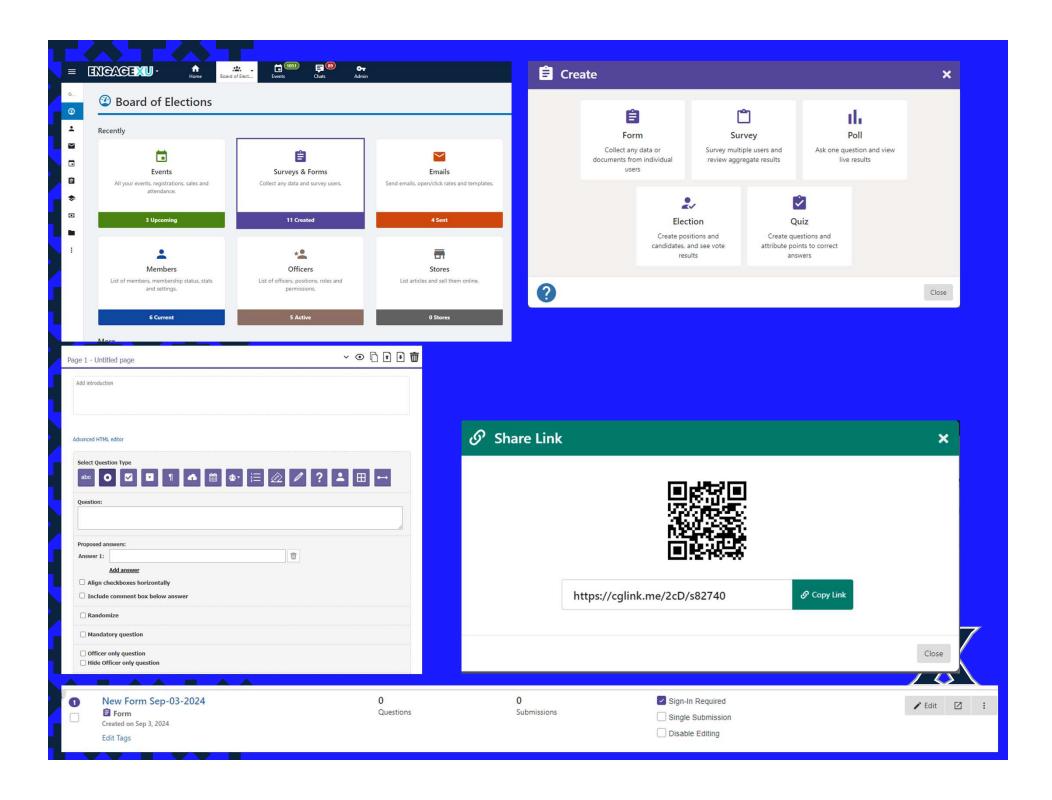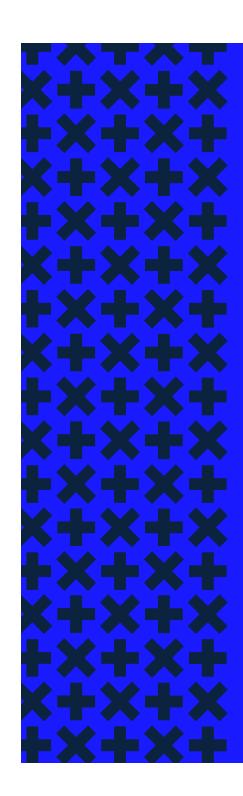
Evaluation tools

- EngageXU Feedback Forms
  - Create a standard feedback form and ask attendees to scan the QR code to complete
  - Email out survey after the fact
- Self-Assessment
  - Jot down a few thoughts of your own in your notes app
  - Share out at your next team meeting
- Team debrief
  - Could be at a meeting or via group text
- Large scale survey at the end of every semester

Board of Elections

Recently

Events
All your events, registrations, sales and attendance.
3 Upcoming

Surveys & Forms
Collect any data and survey users.
11 Created

Emails
Send emails, open/click rates and templates.
4 Sent

Members
List of members, membership status, stats and settings.
6 Current

Officers
List of officers, positions, roles and permissions.
5 Active

Stores
List articles and sell them online.
0 Stores

More

Create

Form
Collect any data or documents from individual users

Survey
Survey multiple users and review aggregate results

Poll
Ask one question and view live results

Election
Create positions and candidates, and see vote results

Quiz
Create questions and attribute points to correct answers

Close

Page 1 - Untitled page

Add introduction

Advanced HTML editor

Select Question Type

abc

Question:

Proposed answers:

Answer 1: [   ] 🗑

Add answer

☐ Align checkboxes horizontally

☐ Include comment box below answer

☐ Randomize

☐ Mandatory question

☐ Officer only question

☐ Hide Officer only question

Share Link

https://cglink.me/2cD/s82740   🔗 Copy Link

Close

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1 ☐ **New Form Sep-03-2024**
📋 Form
Created on Sep 3, 2024
Edit Tags

0 Questions

0 Submissions

☑ Sign-In Required
☐ Single Submission
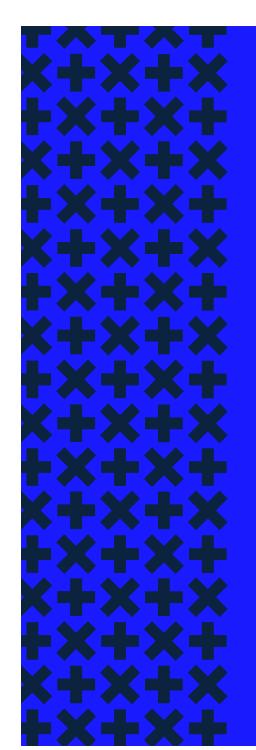☐ Disable Editing

✏ Edit ⬈ ⋮

Tips for Success

- Be clear about your goals from the beginning
  - Align your planning with your intended outcomes
  - Check in along the way

- Invite open and honest feedback
  - Listen to understand
  - Probe for more information
  - Consider critical feedback as a gift!!

- Capture the good and the "not so good"
  - Name what worked and what you would keep

Questions?